



Finding Fitness Ltd

10 Vine Street
Stamford
PE9 1QE

Wednesday 14th October 2020

Sports Holiday Club Proposal

Dear Clerk,

Children have missed out on an awful lot this year. They've missed up to 15 weeks of schooling, extra curricular activities, informal play opportunities, summer holiday programmes and even now, things still aren't up and running at pre-pandemic levels. As a result, many young people are struggling with low self esteem, are less confident in social situations, have poorer health and fitness levels and are less happy than they were before the lockdown.

We can help!

Our sports coaching company, Finding Fitness Ltd, has been running Sports Holiday Clubs for schools and councils since 2012 - boosting the confidence, fitness and social skills of thousands of 5-12 year olds.

How do we do it?

- Find and book a suitable local venue for one week during the school holidays. Our clubs run Monday - Friday, 09:30-15:30.
- Finding Fitness promote the club in local primary schools, through social media and by any other means appropriate to your community, such as a monthly newsletter.
- Parents then complete an online application form on our website, www.finding-fitness.co.uk. This must be completed by the deadline date, which is usually set around four weeks prior to the club starting.
- On the advertised deadline day, Finding Fitness divide the number of applications received by the five days of the week ensuring that each child can attend our club for at least a day. We usually take up to 20 children per day, at the moment we have a maximum of 15 due to COVID-19 restrictions. We can prioritise or only take bookings for children who live within your council's area, if you wish.
- The club itself will be run by two qualified coaches who have DBS checks, as well as first aid and safeguarding training. Each day will consist of three main sports / activities such as tennis, football, athletics, cricket, rounders, ultimate frisbee and yoga. Children will play many other fun games during each day, receive a certificate

of attendance, and each day we'll hand out two 'Star of the Day' medals for children who listen well, work hard, be kind to others and show lots of resilience.

What would we like from your council?

We believe that in these difficult times for children and families, that everyone should be given the opportunity to access this sort of opportunity, regardless of financial means. To this end, we want to offer our clubs at no cost, or very low cost to families. To make this possible we kindly ask for you to collaborate with us and support us by way of funding the club. Our cost to host a week long club is £1,500.

We believe that this is fantastic opportunity to bring your community together in difficult times, and that it will of tremendous benefit to local young people and their families. The club will also provide fantastic publicity for your council. In all of our promotional material we will make it clear and obvious that the council are responsible for the funding and for making the club happen.

We hope that you'll be able to discuss this opportunity with your council and we await your response.

Best wishes,

Jack Hubbard

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